



Arts in California Parks | Content, Materials, and Instructions

Content

The following materials are available for promoting the official launch of the Arts in California Parks Program:

- Introduction Flyer
- Overview Flyer
- Social Media Post Announcement
- Social Media Post Graphic

Instructions on Using Materials

The table below includes a description of each item and information on how and when to use each.

Item	Description	Work Needed for Use	When to Use	File Name
Introduction Flyer	A handout with brief information that announces the Program, calls out to visit the website and take the General Survey	<ul style="list-style-type: none">• Print• Post/distribute to local community and media outlets.• Linking on website• No edits are needed.	Ongoing	Arts in California Parks_Flyer Introduction.pdf

Item	Description	Work Needed for Use	When to Use	File Name
Overview Flyer	A handout with detailed information on the Program.	<ul style="list-style-type: none"> • Print • Post/distribute to local community and media outlets. • Linking on website • No edits are needed 	Ongoing	Arts in California Parks_Flyer Overview.pdf
Social Media Post Announcement	Caption, tagging, and suggested hashtags to use on social media post to announce the Program	<ul style="list-style-type: none"> • No edits are needed. • Post to social media networks like Instagram, with automatically posting to both Facebook and X (formerly known as Twitter). 	Ongoing	Arts in California Parks_Social Media Post Announcement.docx
Social Media Post Graphic	Graphic for use on social media post to announce the Program	<ul style="list-style-type: none"> • No edits are needed. • Post to social media networks like Instagram, with automatically posting to both Facebook and X (formerly known as Twitter). 	Ongoing	Arts in California Parks_Social Media Post Graphic.jpg