




ARTS

IN CALIFORNIA PARKS™

Planning & Development LOI Scoresheet

Scoring Category	Value %
Alignment with Program Goals Demonstrates alignment with the <u>Arts in California Parks</u> program goals.	32%
Community Engagement Approach Clear and inclusive strategy for community participation, outreach, and accessible programming that reflects the project's cultural and social landscape.	17%
Artist Selection Process Process and priorities for selecting artist(s) emphasizing equity, inclusion, and alignment with the project's goals.	17%
Cultural Relevancy Integrates inclusive community engagement strategies in the development of art and culture programming to enhance cultural and social relevance.	17%
Project Budget Alignment between the budget and the project's scope and objectives.	17%

Bonus Scoring Opportunities	Points
Recurring Experiences Offer multiple opportunities for participants to return to the park for art programming on more than one occasion	5
Project in a Focused Support Region As identified on the 2025/26 Arts in California Parks Regional Map, focused support regions receive additional support.	5



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Implementation LOI Scoresheet

Scoring Category	Value %
Alignment with Program Goals Demonstrates alignment with the <u>Arts in California Parks</u> program goals.	32%
Community Engagement Approach Clear and inclusive strategy for community participation, outreach, and accessible programming that reflects the project's cultural and social landscape.	17%
Artist Selection Process Process and priorities for selecting artist(s) emphasizing equity, inclusion, and alignment with the project's goals.	17%
Cultural Relevancy Integrates inclusive community engagement strategies in the development of art and culture programming to enhance cultural and social relevance.	17%
Project Budget Alignment between the budget and the project's scope and objectives.	17%
Bonus Scoring Opportunities	Points
Recurring Experiences Offer multiple opportunities for participants to return to the park for art programming on more than one occasion	5
Matching Contributions Additional funding or in-kind support to enhance impact and sustainability.	5
Project in a Focused Support Region As identified on the 2025/26 Arts in California Parks Regional Map, focused support regions receive additional support.	5