

2025 Arts in California Parks - Planning & Development Grant

Parks California

Letter of Intent (LOI) Application

All LOIs will be reviewed, scored, and ranked by a Proposal Review Committee to determine which projects move forward. To ensure statewide representation, proposals will be ranked within their respective regions, with a minimum of two projects funded per region.

To support underrepresented regions, including the North Coast, Sacramento Valley, Sierra Nevada, Central Coast, Central Valley, Inland Desert, and Native lands, these areas will receive focused outreach and support. Final funding decisions will be based solely on Full Application scores to ensure an equitable selection process.

Letter of Intent applications are due by **Friday, March 14, 2025, at 5 p.m.**

Organization Type*

Please select your organization type from the options below.

If invited to submit a full application, nonprofit organizations will be asked to upload 501c3 status letter from IRS.

Choices

501(c)3 organization
 California Native American tribe
 Native 7871 Organization
 Fiscally Sponsored Community Organization
 Local Government Agency

Primary Local Park*

Please list the name and address of the primary local park where the project will take place.

Example: Rainbow Park, 800 Capitol Drive. Arcadia, CA, 97356

Character Limit: 250

If your program has more than one primary park location:

Please list the names and addresses of the additional local parks here.

Character Limit: 1000

Partnership*

List your project partner organization(s) and include the names and titles of the key individuals who will work closely on the project. For Planning & Development grants, partnerships should include at least a nonprofit and park manager, with the option to identify an artist during the

planning process.

If invited to submit a full application, letters from your project partners explaining their roles will be required.

Character Limit: 1000

Project Name*

Character Limit: 100

Grant Request Amount*

Character Limit: 6

Project Summary*

Outline the preliminary vision for your project, including intended audience, potential locations, and key activities. If specific details are still being developed, explain how this project will help refine them.

Character Limit: 3000

Community Engagement*

How will community engagement activities (e.g., workshops, surveys, public meetings) shape the project/program while promoting inclusivity and accessibility?

Character Limit: 3000

Artist or Organization Selection Process*

What is your selection process and priorities when partnering with an artist(s) or the organization responsible for leading the artistic aspects of the project? If a selection process has not been developed, explain how this project will help establish one that aligns with the goals of the Outdoors for All priority?

Character Limit: 3000

Cultural Relevance*

How does your project engage with the historical, contemporary, and/or future narratives of the local community, and how will it ensure cultural relevance within the region?

Character Limit: 3000

Project Budget

Provide a high-level budget by entering estimated percentages that will be dedicated to the following program categories.

If no cost is associated with a specific category, please input "0".

Please keep in mind:

- These numbers are directional and not binding. However, if invited to the next round, your budget should remain within 10% of the overall amount provided.
- We anticipate awards ranging between \$15,000 to \$50,000 for Planning & Development Grants. We recommend requesting an amount that aligns with the scope and scale of your proposed project.

Category	Estimated Budget by Category	Justification/Details
Salary & benefits		
Fees associated with artists selection processes		
Artist fees		
Art materials and/or installation costs		
Communications and community engagement		
Indirect costs		
Matching grant funds		
Total Budget		



ARTS

IN CALIFORNIA PARKS™

Planning & Development LOI Scoresheet

Scoring Category	Value %
<p>Alignment with Program Goals</p> <p>Demonstrates alignment with the <u>Arts in California Parks</u> program goals.</p>	32%
<p>Community Engagement Approach</p> <p>Clear and inclusive strategy for community participation, outreach, and accessible programming that reflects the project's cultural and social landscape.</p>	17%
<p>Artist Selection Process</p> <p>Process and priorities for selecting artist(s) emphasizing equity, inclusion, and alignment with the project's goals.</p>	17%
<p>Cultural Relevancy</p> <p>Integrates inclusive community engagement strategies in the development of art and culture programming to enhance cultural and social relevance.</p>	17%
<p>Project Budget</p> <p>Alignment between the budget and the project's scope and objectives.</p>	17%
Bonus Scoring Opportunities	Points
<p>Recurring Experiences</p> <p>Offer multiple opportunities for participants to return to the park for art programming on more than one occasion</p>	5
<p>Project in a Focused Support Region</p> <p>As identified on the 2025/26 Arts in California Parks Regional Map, focused support regions receive additional support.</p>	5